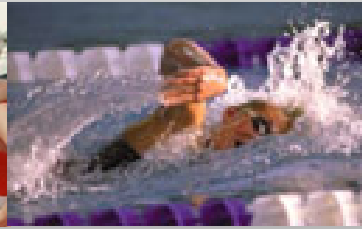




Canadian
Heritage

Patrimoine
canadien



Senior Leaders Forum

Halifax, NS - October 12, 2007

Canada 



An Exciting Time for Sport

- ❖ Mid-point of the Canadian Sport Policy
- ❖ Beginning of new Sport Canada strategic plan cycle
- ❖ Expanded mandate through Physical Activity & Sport Act
- ❖ Increased federal funding for sport



Sport Canada Strategies

- #1 Strengthen Sport Leadership
- #2 Provide Strategic Support for High Performance Programming
- #3 Promote Technically Sound Sport Development
- #4 Enhance Opportunities for Sport Participation
- #5 Maximize the Benefits of Hosting

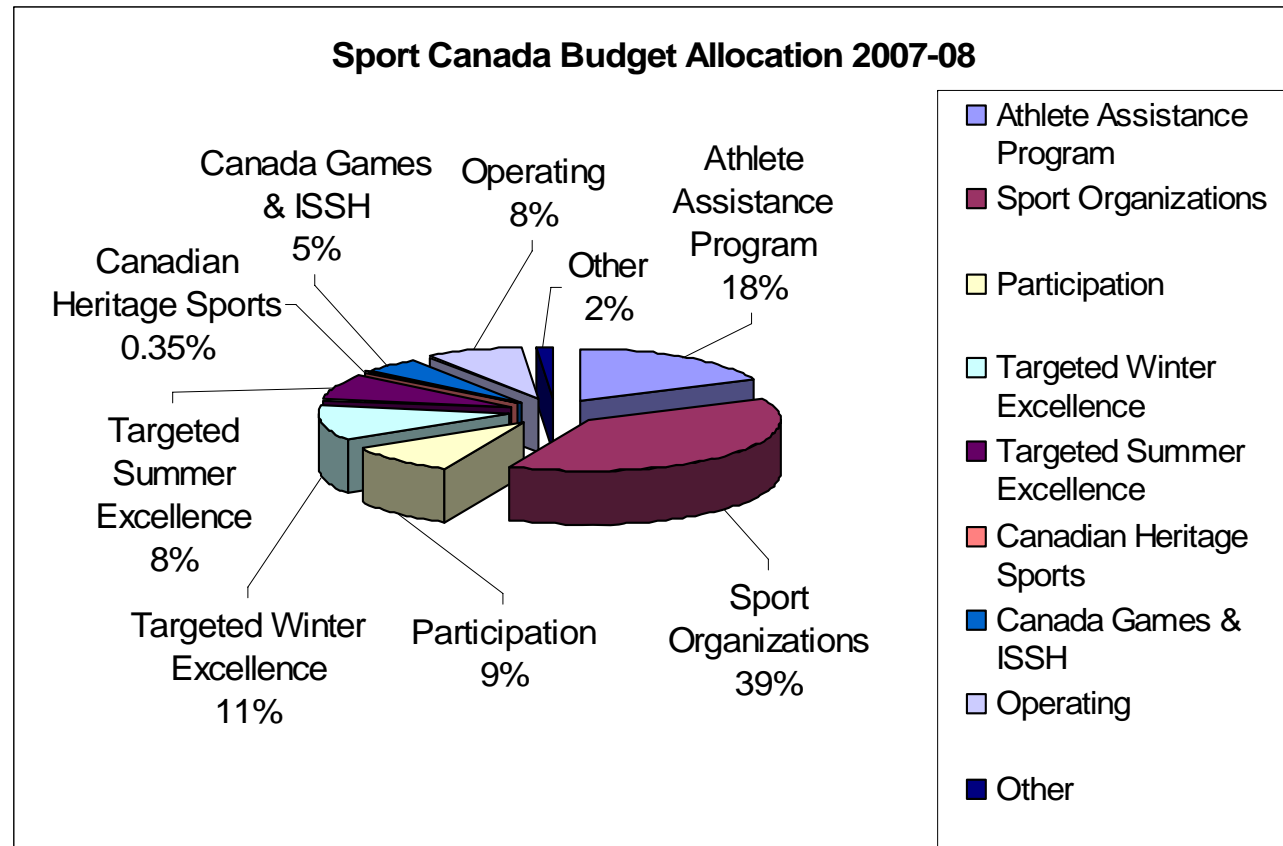


Sport Canada Strategies

- #6 Promote Linguistic Duality in the Canadian Sport System
- #7 Strengthen the Ethical Foundation of Sport
- #8 Expand the Body of Knowledge about Sport
- #9 Strengthen Sport Canada Program and Policy Evaluation
- #10 Harmonize the Canadian Sport System



Funding Snapshot





Canadian Sport in Context

- 🍁 2010 Winter Olympics & Paralympics
- 🍁 Increasing global competitiveness
- 🍁 Complexity of and interest in bidding and hosting
- 🍁 Requirements for infrastructure



Canadian Sport in Context

- 🍁 Growing awareness of sport
 - ✓ For Canadian society
 - ✓ For improving health of Canadians
- 🍁 Strong F-P/T mechanisms
- 🍁 Building sport community collaboration



Trends in Canadian Sport

- 🍁 Are there trends, strengths or challenges missing from the environmental scan? What should be included? What are your observations of these trends, strengths or challenges?
- 🍁 Are there certain aspects of the trends which should be emphasized as we move forward?
- 🍁 What are the strengths on which we should be capitalizing?
- 🍁 What risks need to be managed?



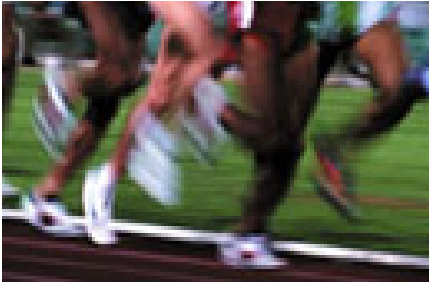
Strengthening Foundations

- ❁ *2002-2005 F-P/T Priorities for Collaborative Action*
- ❁ *Canadian Sport for Life – development and implementation of LTAD*
- ❁ *2007-2012 F-P/T Priorities for Collaborative Action*



New F-P/T Priorities for Collaborative Action 2007-2012

- ✿ Sport Community Capacity
 - ✓ Develop Infrastructure Strategy
 - ✓ Increase Leadership Opportunities
- ✿ Canadian Sport for Life (LTAD)
 - ✓ Alignment of Multi-Sport Games
 - ✓ Awareness of Physical Literacy
 - ✓ F-P/T Implementation Coordination
 - ✓ Promote Linkages and Integration



New F-P/T Priorities for Collaborative Action 2007-2012

- ✿ Canada Games
 - ✓ Review LTAD alignment
 - ✓ Examine contribution for athletes with a disability
 - ✓ Review governance of the Canada Games, and the resourcing of the CGC
- ✿ Performance Management
 - ✓ Prepare Annual Report Card
 - ✓ Conduct Evaluation for 2002-2006
 - ✓ Monitoring for Ongoing 2002-2005 Priorities



Strengthening Policies

- 🍁 New policy on Aboriginal Peoples' Participation in Sport
- 🍁 New policy on Sport for Persons with a Disability
- 🍁 Review of Women in Sport policy



Strengthening Programs

- 🍁 Podium – targeted excellence
- 🍁 Updates to the SFAF
- 🍁 Participation funding
- 🍁 Bilateral Agreements with Provinces and Territories
- 🍁 Hosting Program innovations
- 🍁 Athlete Assistance Program updates and improvements



Common Themes

- 🍁 Becoming a Leading Sport Nation
- 🍁 Accountability: Linking Policy and Program
- 🍁 Diversity and Inclusiveness
- 🍁 Managing and Promoting Horizontality
- 🍁 Facilitating Communication
- 🍁 System Capacity Goals
- 🍁 Leveraging Resources
- 🍁 ... and more...



Today's Discussions

🍁 Purpose

- ✓ To explore some important issues & have a meaningful discussion
- ✓ To inform on-going and future activities