

GAMES

The Bathurst-Campbellton Canada Winter Games region stretches along the shores of the breathtaking Bay of Chaleur that unites two distinct regions, the City of Bathurst area (Chaleur region) and the City of Campbellton area (Restigouche region).

Come Celebrate 467 Years of Canadian History!

The discovery of Canada! In 1534, explorer Jacques Cartier sailed into a region of northern New



photo: Chuck Foreigner

Sprinters in Atlanta

Brunswick which he later described as "one of the most beautiful areas of the whole Gulf of St. Lawrence".

Impressed by its warm weather and rugged beauty, Cartier decided the body of water he had found should be called Baie des Chaleurs (Meaning the Bay of Warmth, now

The Pride of Canada

Some photos courtesy of the Canadian Olympic Committee and the Canadian Sport Institute

Congratulations to all finalists of the 30th Canadian Sport Awards. By representing Canada with dignity, courage and commitment, you inspire us all.

called in English the Bay of Chaleur).

Come celebrate the "Joie de vivre"!

A microcosm of Canada! Since Cartier's voyage more than 465 years ago, the history of the Bay of Chaleur has been a continuing story of three cultures - Mi'gMag, Acadian and British (largely Scottish and Irish) whose destinies were inexorably intertwined and which came together to forge a unique lifestyle and "Joie de vivre" that residents of the Bathurst - Campbellton Canada Winter Games' region are anxious to share with all Canadians. Our region is truly a microcosm of Canada, bilingual with more than half of residents speaking both of Canada's official languages and where the culture and language of the Mi'gMag First Nations are still vibrant.

Come celebrate winter!

WHITE GOLD in abundance! The "North Shore", as it's known in New Brunswick, has unique winters to offer outdoor enthusiasts. Our



Photo: Bob Canadian

The winning game in Salt Lake City

region receives some of the most important snowfalls in Canada. For centuries, our region has seen winters leaving an average snow accumulation on the ground of 400 cm. Winter is WHITE GOLD for us. We don't survive winter, we celebrate it! So it's not surprising to see the residents of our communities unite to welcome the Bathurst-Campbellton Canada Winter Games. Come celebrate the winter with us!

Come celebrate the "Joie de vivre"!

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