

**Table 6: Details of Transfer Payment Programs,  
Department of Canadian Heritage  
2007–2008**

**International and Intergovernmental Affairs and Sport Sector**

All these transfer payments programs are voted, which means that each year the Parliament of Canada votes annual Appropriation Act or Acts to grant expenditure authority to the Crown for the departments and agencies. This spending authorization lapses at year-end.

- Athlete Assistance Program
- Hosting Program
- Sport Support Program
- TV5 Contributions

<b>1. Name of Transfer Payment Program: Athlete Assistance Program</b>	
<b>2. Start Date:</b> 1971	<b>3. End Date:</b> 2011
<p><b>4. Description:</b> The Athlete Assistance Program (AAP) contributes to the pursuit of excellence through its support for improved Canadian athlete performances at major international sporting events, enabling athletes to combine their sport and academic or working careers while training intensively in pursuit of world-class performances. To this end, the program identifies and supports athletes already among or having the potential to be among the top sixteen athletes in the world in their sport.</p> <p>Athletes who are approved for funding and are financially supported through the AAP are referred to as “carded” athletes. AAP support is referred to as “carding.”</p> <p>The objectives of the program are to</p> <ul style="list-style-type: none"> <li>• financially support Canadian athletes identified by national sport organizations using criteria established by Sport Canada as achieving at or having the greatest potential to achieve a place among the top 16 athletes at Olympic/Paralympic Games and World Championships;</li> <li>• assist Canada’s carded athletes in preparing to engage in full- or part-time career activities; and</li> <li>• enable Canada’s carded athletes to participate in year-round national training and competition regimes to further their athletic goals.</li> </ul>	
<b>5. Strategic Outcome:</b> Canadians express and share their diverse cultural experiences with each other and the world.	

## 6. Results Achieved:

Although some data may be incomplete, Sport Canada was able to accomplish the following results:

- Sport Canada supported the continued meaningful offset of the incremental costs of training and competition for Canada's carded athletes. As in the previous year, in 2007–2008 Sport Canada provided over \$25 million in AAP grants and funded over 1 700 carded athletes.
- Sport Canada continued to provide Canada's carded athletes opportunities to prepare for future career activities through access to education and training. In 2007–2008 Sport Canada provided tuition support for 424 carded athletes.
- Sport Canada has contributed to the opportunity for an increasing number of athletes to advance through the carding system. In 2007–2008, 310 (17.7%) athletes progressed to the next stage of the carding system. In 2006–2007, this number was 326 (19%). This variance of 2% is not significant and reflects a stable situation.
- Sport Canada worked for Canadian athletes at the highest levels of competition. In summer sports, Canada ranked 19<sup>th</sup> in the world based on 53 medals won during the rolling four-year period of 2004–2007. This compares with 63 medals won during the 2003–2006 period, also a 19<sup>th</sup> place ranking. For Winter sports, Canada ranked 2<sup>nd</sup> based on 94 medals won during the 2004–2007 period, and also ranked 2<sup>nd</sup> with 88 medals won during the 2003–2006 period.\* In the case of Paralympic sports, World Championships are generally held only once every four years, generally in even-numbered years between Paralympic Games. Thus, as 2007 was primarily a non-World Championship year for Paralympic sports, no international ranking was conducted.

\* Data based on Sport Canada's *Annual Olympic Ranking Index of Nations*. The Index is based on results per nation across all Olympic events at Olympic Games and World Championships, over a four-year timeframe. The Index is produced annually at the end of each calendar year, once the Olympic Games and/or World Championships of that year have been completed. The results are aggregated with the results of the three previous years to produce a comprehensive four-year cycle of results across all Olympic events. For summer sports, this represents approximately 1000 events over a four-year period; for winter sports, almost 300 events.

(The 2007 edition of the Index was produced in January 2008. For summer sports, Canada ranked 19<sup>th</sup> in the world by finishing with 129 medal points based on 53 medals won (with 5 points awarded for a gold medal, 3 points for a silver medal and 1 point for a bronze medal) from 2004–2007. This compares with 153 medal points earned based on 63 medals won from 2003–2006—also a 19<sup>th</sup> place ranking.)

In millions of \$	7. Actual Spending 2005-06	8. Actual Spending 2006-07	9. Planned Spending 2007-08	10. Total Authorities 2007-08	11. Actual Spending 2007-08	12. Variance(s) Between 9 and 11
<b>13. Program Activity:</b> Creation of Canadian Content and Performance Excellence						
Total grants	24.8	25.3	27.0	27.0	25.3	1.7
Total contributions	-	-	-	-	-	-
<b>14. Total Program Activity</b>	300.8	320.8	301.3	299.6	304.1	(2.8)
<b>15. Total TPP</b>	1,015.7	1,150.3	1,098.2	1,157.5	1,117.9	(19.7)
<b>16. Comments on variance(s):</b>						
Overall variance of \$1.7 million is explained as follows:						
<ul style="list-style-type: none"> <li>• Transfers were made to other departmental programs for emerging priorities.</li> </ul>						
<b>17. and 18. Significant audit and evaluation findings and URL(s) to last audit/evaluation:</b>						
Summative Evaluation of the Athlete Assistance Program- Final Report (June 25, 2003) <a href="http://www.pch.gc.ca/pgm/em-cr/index-eng.cfm">http://www.pch.gc.ca/pgm/em-cr/index-eng.cfm</a>						
Compliance Audit of the Athlete Assistance Program (AAP)- Administered by Sport Canada, Department of Canadian Heritage (November 28, 2001) <a href="http://www.pch.gc.ca/pgm/em-cr/index-eng.cfm">http://www.pch.gc.ca/pgm/em-cr/index-eng.cfm</a>						

<b>1. Name of Transfer Payment Program: Hosting Program</b>	
<b>2. Start Date:</b> 1967	<b>3. End Date:</b> 2011
<p><b>4. Description:</b></p> <p>The Hosting Program is a key instrument in the Government of Canada’s overall approach to sport development in Canada and aims to enhance the development of sport excellence and the international profile of sport organizations by assisting sport organizations to host the Canada Games and international sport events in Canada. These events are expected to produce significant sport, economic, social, and cultural benefits. The program has four components: International Major Multisport Games, International Single Sport Events, International Multisport Games for Aboriginal Peoples and Persons with a Disability, and the Canada Games.</p> <p>The Hosting Program offers Canada a planned and coordinated approach to realizing direct and significant benefits from bidding and hosting projects—benefits in sport development and positive economic, social, cultural and community impacts across a broad range of government priorities. The program is characterized by active liaison with collaborators/stakeholders and by a diligent contribution system.</p> <p>Through contributions to bidding and hosting, the objectives of the Hosting Program are to</p> <ul style="list-style-type: none"> <li>• strengthen the sport excellence and sport development impacts of bidding and hosting the Canada Games and targeted international sport events;</li> <li>• increase access and equity for designated under-represented groups through contributions to international bidding and hosting events; and</li> <li>• strengthen the associated economic, social, cultural and community impacts of supported bidding and hosting projects, in keeping with the Government of Canada interests and priorities.</li> </ul> <p>A new Hosting Policy was approved in 2007 and came into effect in 2008.</p> <p>The Treasury Board decision linked to the new policy include a revised description of the program including each change identified:</p> <ol style="list-style-type: none"> <li>1. The word legacies is removed.</li> <li>2. There are new names.</li> <li>3. The approach of the Hosting Program is based on contributions, not on grants.</li> </ol>	
<p><b>5. Strategic Outcome:</b> Canadians express and share their diverse cultural experiences with each other and the world.</p>	
<p><b>6. Results Achieved:</b></p> <p>Sport Canada worked to increase sport excellence and development impacts from planned events. While the data is incomplete, based on the first 11 reports received (of 54), the Hosting Program has provided opportunities for 847 Canadian athletes to participate in international sport events.</p> <p>Sport Canada worked to increase opportunities for designated under-represented groups to participate in planned events. While the data is incomplete, based on the first 11 reports (of 54), the Hosting Program has provided opportunities for 397 Canadian athletes with disabilities to participate in international sport events.</p>	

Sport Canada worked to increase economic, social, and cultural and community impacts of planned events that support Government of Canada priorities. While data for events under \$250,000 are not normally captured by Sport Canada, the economic impact assessment for the FIFA U-20 World Cup was conducted by the Canadian Sport Tourism Alliance. The event contributed approximately \$114 million to the GDP and generated an estimated \$259.02 million in economic activity throughout the four host provinces. The combined total of the visitor expenditures, operational expenditures, and capital construction costs (of the National Soccer Stadium in Toronto) of the event totaled just over \$108 million. These expenditures supported over \$74 million in wages and salaries and approximately 1 700 jobs.

In millions of \$	7. Actual Spending 2005-06	8. Actual Spending 2006-07	9. Planned Spending 2007-08	10. Total Authorities 2007-08	11. Actual Spending 2007-08	12. Variance(s) Between 9 and 11
<b>13. Program Activity:</b> Creation of Canadian Content and Performance Excellence						
Total grants	-	-	-	-	-	-
Total contributions	17.7	20.3	10.7	9.2	8.9	1.8
<b>14. Total Program Activity</b>	300.8	320.8	301.3	299.6	304.1	(2.8)
<b>13. Program Activity:</b> Sustainability of Cultural Expression and Participation						
Total grants	-	-	-	-	-	-
Total contributions	33.9	106.2	87.0	127.7	108.7	(21.7)
<b>14. Total Program Activity</b>	108.7	186.9	163.1	209.2	184.6	(21.5)
<b>13. Program Activity:</b> Participation in Community and Civic Life						
Total grants	-	-	-	-	-	-
Total contributions	-	-	1.9	1.9	1.2	0.7
<b>14. Total Program</b>	107.9	149.7	145.3	143.2	133.6	11.7

<b>Activity</b>						
<b>15. Total TPP</b>	1,015.7	1,150.3	1,098.2	1,157.5	1,117.9	(19.7)

**16. Comments on variance(s):**

Overall variance of (\$19.2 million) is mainly explained as follows:

- Additional not planned funding of \$50 million for Vancouver capital was received through the Supplementary Estimates A, an amount \$9.5 million was reprofiled through Supplementary Estimates B and an additional reprofile amount of \$18.6M is awaiting approval.
- Variance of \$1.8 million in the “Creation of Canadian Content and Performance Excellence” program activity is mainly explained by the cancellation of the Commonwealth Games in Halifax which resulted in a \$1.5 million surplus.

**17. and 18. Significant audit and evaluation findings and URL(s) to last audit/evaluation:**

Audit of the Contribution Agreements with the XI FINA World Championships—Montreal 2005 Organizing Committee (March 15, 2006) <http://www.pch.gc.ca/pgm/em-cr/index-eng.cfm>  
 Report on the Audit of the Hosting Program (Sport Canada) Assurance Services Directorate (June 15, 2005) <http://www.pch.gc.ca/pgm/em-cr/index-eng.cfm>  
 Summative Evaluation of the Department of Canadian Heritage’s Sport Hosting Program (February 5, 2004) <http://www.pch.gc.ca/pgm/em-cr/index-eng.cfm>

<b>1. Name of Transfer Payment Program: Sport Support Program</b>	
<b>2. Start Date:</b> 1961	<b>3. End Date:</b> 2011
<p><b>4. Description:</b> The Sport Support Program (SSP) is the primary funding vehicle for initiatives associated with the delivery of the Canadian Sport Policy. The SSP funding is aimed at developing athletes and coaches at the highest international levels; providing sound technically-based sport programming for all athletes; increasing the number of Canadians from all segments of society involved in sport; and advancing Canadian interests and values in Canada and abroad. This funding is provided to eligible organizations in support of programming that supports the goals of the Canadian Sport Policy.</p> <p>Specific objectives of the program are to</p> <ul style="list-style-type: none"> <li>• increase opportunities for all Canadians, including under-represented groups, to participate in quality sport activities;</li> <li>• increase the capacity of the Canadian sport system to systematically achieve world-class results at the highest international competitions;</li> <li>• contribute to the provision of technical sport leadership within the Canadian sport system; and</li> <li>• advance Canadian interests, values, and ethics in sport at home and abroad.</li> </ul>	
<b>5. Strategic Outcome:</b> Canadians express and share their diverse cultural experiences with each other and the world.	
<p><b>6. Results Achieved:</b></p> <p>Sport Canada continued to provide sport programs and services to the Canadian sport system by supporting National Sport Organizations (NSOs) and Multisport Service Organizations (MSOs). In 2007–2008, Sport Canada supported 56 NSOs, 15 MSOs, 7 Canadian Sport Centres and 7 additional non-government organizations.</p> <p>Sport Canada worked to increase opportunities for sport participation among all Canadians, including targeted under-represented groups, by funding Sport Participation Development Initiatives—for persons with and without a disability—for 40 NSOs and 3 MSOs, and Sport Participation Projects for 5 MSOs and 7 other Non-Government Organizations. About 990 000 participants benefited from these initiatives, an increase over the 490 000 in 2006–2007. In addition, Sport Canada supported 13 FPT Bilateral Agreements to increase sport participation levels as expressed in the Canadian Sport Policy and 10 to encourage and support greater participation of Aboriginal peoples in sport. In 2007–2008, from preliminary reports from P/Ts, an estimated 1.3 million participants (from targeted and non-targeted groups) benefited from these agreements.</p> <p>Revised national accountability standards for 2006–2012 were introduced in 2006–2007. NSOs receiving Sport Canada funding will be monitored annually for compliance with these standards. First priority standards (which were expected to have been fully met by March 31, 2008) address the following: multi-year planning, official languages services, bilingual websites, harassment and abuse, bilingual communication with national teams, national teams—harassment and abuse awareness, and national teams—athlete/coach leadership. In 2006–2007, the first year of monitoring, 93% of NSOs had at least partially met all seven first priority standards, while 51% of NSOs had fully met at least five. In 2007–2008, 99% of NSOs had at least partially met all seven "first priority" standards and 88% had fully met at</p>	

least five. Information is available on only 45 of 56 NSOs.

Sport Canada has worked to increase the number of NSOs with a sport-specific Long-Term Athlete Development Model in place. There are now 12 NSOs that have implemented the Model. This is up from 2005–2006 when only one NSO had completed their LTAD model.

Sport Canada worked with partners to increase the number of NSOs that have implemented the revised National Coaching Certification Program (NCCP). In 2007–2008, 26 NSOs had conditional approvals, 12 had final approvals. Fifty-one NSOs have now implemented a new NCCP level.

Sport Canada worked with partners to increase the number of coaches participating in the NCCP. In 2007–2008, 52 467 coaches participated in a NCCP course, bringing the two-year total to almost 95 000.

Sport Canada worked with partners towards support of a full complement of qualified coaches for targeted sports. In 2007–2008, there were 317 NCCP level III, 13 NCCP level IV and 4 NCCP level V certified coaches working with high performance athletes.

Sport Canada worked to advanced Canadian interests, values, and ethics in sport at home and abroad. In 2007–2008, the Canadian Centre for Ethics in Sport conducted 3 551 doping tests, of which 2 899 were conducted as part of the Canadian Anti-Doping Program. In 2007–2008, 20 Canadian athletes were sanctioned for an anti-doping violation.

In millions of \$	7. Actual Spending 2005–06	8. Actual Spending 2006–07	9. Planned Spending 2007–08	10. Total Authorities 2007–08	11. Actual Spending 2007–08	12. Variance(s) Between 9 and 11
<b>13. Program Activity:</b> Creation of Canadian Content and Performance Excellence						
Total grants	-	-	-	-	-	-
Total contributions	91.7	92.6	81.9	81.9	90.0	(8.1)
<b>14. Total Program Activity</b>	300.8	320.8	301.3	299.6	304.1	(2.8)
<b>13. Program Activity:</b> Sustainability of Cultural Expression and Participation						
Total grants	-	-	-	-	-	-
Total contributions	1.3	1.4	0.5	0.5	0.9	(0.4)
<b>14. Total Program Activity</b>	108.7	186.9	163.1	209.2	184.6	(21.5)

<b>13. Program Activity:</b> Participation in Community and Civic Life						
Total grants	-	-	-	-	-	-
Total contributions	-	-	13.8	18.8	12.3	1.5
<b>14. Total Program Activity</b>	107.9	149.7	145.3	143.2	133.6	11.7
<b>15. Total TPP</b>	1,015.7	1,150.3	1,098.2	1,157.5	1,117.9	(19.7)

**16. Comments on variance(s):**

Overall variance of (\$7 million) is explained as follows:

- (\$5.3 million) was brought forward from 2009–2010 to 2007–2008 for the Own the Podium initiative.
- The remaining variance of (\$1.7 million) is related to transfers received from other departmental programs to adjust for emerging priorities.

**17. and 18. Significant audit and evaluation findings and URL(s) to last audit/evaluation:**

Formative Evaluation of the Participation Elements of the Sport Support Program-(February 24, 2006)  
<http://www.pch.gc.ca/pgm/em-cr/index-eng.cfm>

Audit of the National Sport Organization Support Program (February 26, 2003)  
<http://www.pch.gc.ca/pgm/em-cr/index-eng.cfm>

Evaluation of the NSO Support Program: National Sport Federation (NSF), Sport Organizations for Athletes with a Disability (SOAD), and Domestic Sport Organization (DSO) Components (February 20, 2002) <http://www.pch.gc.ca/pgm/em-cr/index-eng.cfm>

Evaluation of the National Sport Organizations Support Program: Multi-Sport/-Service Organization Component (February 20, 2002) <http://www.pch.gc.ca/pgm/em-cr/index-eng.cfm>

<b>1. Name of Transfer Payment Program: TV5 Contributions</b>						
<b>2. Start Date:</b> 1990–1991			<b>3. End Date:</b> 2012–2013			
<b>4. Description:</b> The TV5 Contributions program contributes to the international showcasing of French-language Canadian television programs by participating in TV5MONDE and offers Canadians programming from the international Francophonie by participating in TV5 Québec-Canada.						
<b>5. Strategic Outcome:</b> Canadians express and share their diverse cultural experiences with each other and the world.						
<b>6. Results Achieved:</b> For a contribution of approximately 5% (3% Canada and 2% Québec) to TV5MONDE, Canada has ensured that 6.8% of TV5MONDE’s programming is Canadian.. The TV5 Québec-Canada programming consists largely of shows that are created with European and African TV5 partners and that are not usually available on other francophone Canadian channels. These TV5 Québec-Canada shows give the Canadian public access to international francophone culture and bring greater awareness of the cultural diversity of the francophone world. This channel also broadcasts 15% Canadian programming, which further makes available and promotes Canadian French-language television. By attracting Canadian and international audiences to francophone television programming, Canadian Heritage promotes Canada internationally, showcases the diversity of the Francophone culture among Canadians, and encourages the creation and production of French-language Canadian programming.						
In millions of \$	<b>7. Actual Spending 2005–06</b>	<b>8. Actual Spending 2006–07</b>	<b>9. Planned Spending 2007–08</b>	<b>10. Total Authorities 2007–08</b>	<b>11. Actual Spending 2007–08</b>	<b>12. Variance(s) Between 9 and 11</b>
<b>13. Program Activity:</b> Sustainability of Cultural Expression and Participation						
Total grants	4.2	4.1	5.0	5.0	4.7	0.3
Total contributions	2.6	3.0	2.5	2.5	3.0	(0.5)
<b>14. Total Program Activity</b>	108.7	186.9	163.1	209.2	184.6	(21.5)
<b>15. Total TPP</b>	1,015.7	1,150.3	1,098.2	1,157.5	1,117.9	(19.7)

**16. Comments on variance(s):**

Overall variance of (\$0.2 million) is explained as follows:

- Transfers were received from other departmental programs to adjust for emerging priorities.

**17. and 18. Significant audit and evaluation findings and URL(s) to last audit/evaluation:**

Evaluation of federal participation in TV5–Final Report (February 20, 2002)

<http://www.pch.gc.ca/pgm/em-cr/index-eng.cfm>

Audit of Single Recipient Contribution Programs – Summary of Finding TV5 (February 26, 2003)

<http://www.pch.gc.ca/pgm/em-cr/index-eng.cfm>