

**Table 6: Details of Transfer Payment Programs,
Department of Canadian Heritage
2007–2008**

Cultural Affairs Sector

All these transfer payments programs are voted, which means that each year the Parliament of Canada votes annual Appropriation Act or Acts to grant expenditure authority to the Crown for the departments and agencies. This spending authorization lapses at year-end.

- Arts Presentation Canada
- Book Publishing Industry Development Program
- Canada New Media Fund
- Canadian Arts and Heritage Sustainability Program
- Canadian Culture Online Program
- Canada Magazine Fund
- Canada Music Fund
- Contribution in support of the Canadian Television Fund
- Cultural Spaces Canada
- National Arts Training Contribution Program
- Publication Assistance Program

1. Name of Transfer Payment Program: Arts Presentation Canada	
2. Start Date: 2001–2002	3. End Date: 2009–2010
4. Description: Arts Presentation Canada (APC) supports arts presenters in the performing arts, arts festivals, and their service organizations to help them strengthen their presentation practices by encouraging diverse programming, organizing audience development, diversification and outreach activities, developing initiatives that bring professional artists into contact with residents of their community, and supporting networking and professional development for presenters. It also supports the emergence of presenters and presenter networks for under-served communities or artistic practices. Its objective is to give Canadians direct access to a diversity of artistic experiences.	
5. Strategic Outcome: Canadians express and share their diverse cultural experiences with each other and the world.	
6. Results Achieved: In fiscal year 2007–2008, the program funded over 600 arts organizations, including festivals and series presentations. Through these activities and events, APC has increased access for Canadians to artistic experiences, to outreach programs, and to a greater diversity of arts. These are the percent of funded organizations that presented: dance (49%), literature (19%), music (72%), theatre (45%), media arts (18%), and visual arts (31%).	

The program has helped organizations expand and diversify their audiences. In the Arts Presentation Canada/Cultural Spaces Canada Client User Satisfaction Survey (conducted in 2007–2008), 90% of the organizations surveyed reported more diversified audiences. For example:

- 84 % noted increased attendance by people from different economic strata;
- 71% noted increased attendance by people from a variety of cultural backgrounds;
- 77% of clients noted more attendance by youth;
- 65% noted more attendance from within the immediate community; and
- 34% recorded more attendance by Aboriginal people.

Over the last three years, the program has entered a stabilization phase, contributing annual funding to about half of identified presenters in the country in nearly 250 communities that range in size from small and rural municipalities to large urban centers. It is estimated that these arts organizations also coordinate outreach activities in over 450 communities.

In millions of \$	7. Actual Spending 2005–06	8. Actual Spending 2006–07	9. Planned Spending 2007–08	10. Total Authorities 2007–08	11. Actual Spending 2007–08	12. Variance(s) Between 9 and 11
13. Program Activity: Access to and Participation in Canada’s Cultural Life						
Total grants	-	-	7.0	7.0	3.1	3.9
Total contributions	20.7	22.1	13.6	13.3	20.2	(6.6)
14. Total Program Activity	118.4	115.1	127.7	130.6	123.5	4.2
15. Total TPP	1,015.7	1,150.3	1,098.2	1,157.5	1,117.9	(19.7)

16. Comments on variance(s):

Overall variance of (\$2.7 million) is explained as follows:

- Transfers received from other departmental programs to adjust for emerging priorities.

17. and 18. Significant audit and evaluation findings and URL(s) to last audit/evaluation

Audit of the Arts Presentation Canada Program (October 20, 2004) <http://www.pch.gc.ca/pgm/em-cr/index-eng.cfm>

Joint Formative Evaluation of Arts Presentation Canada, Cultural Spaces Canada, and the Canadian Arts and Heritage Sustainability Program (October 22, 2003) <http://www.pch.gc.ca/pgm/em-cr/index-eng.cfm>

Evaluation of the Cultural Initiatives Program (September 19, 2001) <http://www.pch.gc.ca/pgm/em-cr/index-eng.cfm>

1. Name of Transfer Payment Program: Book Publishing Industry Development Program						
2. Start Date: 1980–1981			3. End Date: 2010–2011			
4. Description: The Book Publishing Industry Development Program (BPIDP) supports the Canadian book industry to ensure access to a diverse range of Canadian-authored books in Canada and abroad. The BPIDP aims to meet this objective by fostering a strong and viable Canadian book industry that publishes and promotes Canadian-authored books.						
5. Strategic Outcome: Canadians express and share their diverse cultural experiences with each other and the world.						
6. Results Achieved: <p>In 2007–2008, the BPIDP supported 230 Canadian-owned publishers in more than 75 Canadian towns and cities. It also supported a broad range of collective projects in all regions aimed at bringing Canadian-authored books and readers together. It also supported building skills and knowledge in the Canadian book industry.</p> <p>BPIDP-supported publishers produced 5 672 new Canadian-authored titles and books by nearly 1 000 first-time authors. Support for publishers, coupled with broad support for domestic and international marketing activities, ensured the continued broad dissemination of these Canadian stories. Publishers funded by BPIDP in 2007–2008 realized \$350 million in book sales in Canada and \$98 million in export sales for a total of \$448 million. This high level of sales, and the 13% growth in recipients’ sales over the last three years, indicates that Canadian and international readers continue to seek and consume Canadian books in strong and growing numbers.</p> <p>BPIDP continued to invest in building industry knowledge, skills, and capacity to ensure that these successes continue. Among the important 2007–2008 results: BPIDP funding helped 181 Canadian-owned publishers to achieve bibliographic data quality certification, expanding the industry’s capacity to benefit from technological efficiencies in the book industry supply chain.</p>						
In millions of \$	7. Actual Spending 2005–06	8. Actual Spending 2006–07	9. Planned Spending 2007–08	10. Total Authorities 2007–08	11. Actual Spending 2007–08	12. Variance(s) Between 9 and 11
13. Program Activity: Creation of Canadian Content and Performance Excellence						
Total grants	-	-	-	-	-	-
Total contributions	26.7	26.2	27.5	27.5	27.1	0.4
14. Total Program Activity	300.8	320.8	301.3	299.6	304.1	(2.8)

13. Program Activity: Sustainability of Cultural Expression and Participation						
Total grants	-	-	-	-	-	-
Total contributions	5.8	7.7	4.0	4.0	2.9	1.1
14. Total Program Activity	108.7	186.9	163.1	209.2	184.6	(21.5)
13. Program Activity: Access to and Participation in Canada's Cultural Life						
Total grants	-	-	-	-	-	-
Total contributions	6.1	3.0	6.7	6.7	6.9	(0.2)
14. Total Program Activity	118.4	115.1	127.7	130.6	123.5	4.2
15. Total TPP	1,015.7	1,150.3	1,098.2	1,157.5	1,117.9	(19.7)
16. Comments on variance(s):						
Overall variance of \$1.3 million is explained as follows:						
<ul style="list-style-type: none"> Funds were transferred to other departmental programs to adjust for emerging priorities. 						
17. and 18. Significant audit and evaluation findings and URL(s) to last audit/evaluation:						
Summative Evaluation of the Book Publishing Industry Development Program (2004) http://www.pch.gc.ca/pgm/em-cr/index-eng.cfm						
Audit of the Book Publishing Industry Development Program (2003) http://www.pch.gc.ca/pgm/em-cr/index-eng.cfm						

1. Name of Transfer Payment Program: Canada New Media Fund	
2. Start Date: 2000–2001	3. End Date: 2008–2009
4. Description: The Canada New Media Fund (CNMF), administered by Telefilm Canada, supports the development, production, marketing and distribution of high-quality, original, interactive, Canadian new media cultural products, in both official languages, that are intended for the general public.	
5. Strategic Outcome: Canadians express and share their diverse cultural experiences with each other and the world.	
<p>6. Results Achieved:</p> <p>Canadian Heritage transferred \$11.5 million to Telefilm Canada for the CNMF, of which \$9.4 million supported 153 projects.</p> <ul style="list-style-type: none"> • \$7.9 million supported 121 content creation projects (Product Assistance component). • \$1.5 million supported 32 projects that facilitated the competitiveness of the Canadian interactive media sector (Sectoral Assistance component). <p>The CNMF supported a broad range of products, which attract different types and sizes of audiences. Results are available for those products and websites that were completed in 2007–2008.</p> <p>Through various digital platforms, Canadians have access to more innovative interactive products developed by Canadian companies. Some of these products have attracted broad audiences, particularly those associated with television programming. Examples include:</p> <ul style="list-style-type: none"> • <i>Odd Job Jack</i>, created by Smiley Guys Studios, is an animated, interactive comedy about one guy's continuing misadventures in temporary employment and his quest to get a full-time life. This website received more than 1.9 million visits between July 2007 and March 2008. • <i>thisisdanielcook.com</i>, created by Marblemedia, is the companion website to <i>This Is Daniel Cook</i>, a preschool television show that follows its young host in his discovery of the world. This website received more than 900 000 visits between July 2007 and March 2008. • <i>Shipwreck Central</i>, created by the Ghostship Studio, is the Web home of the television series <i>The Sea Hunters</i> and contains the largest selection of shipwreck footage on the Internet. This website received more than 300 000 visits between July 2007 and March 2008. <p>A majority of the projects reported more modest traffic statistics, which can be expected from websites that often target niche audiences, such as <i>Contact</i>, <i>l'encyclopédie de la création</i>, produced by Contact TV Inc. This website, an evolving encyclopaedia, exceeds the content of its companion television program, which presents interviews with notable creators. This website received 63 000 visits between July 2007 and March 2008.</p> <p>The CNMF Sectoral Assistance component supports activities designed to increase the competitiveness of the Canadian interactive media sector. These activities gave interactive media companies access to workshops, internships, conferences, and other networking events. For example, the <i>Montréal International Game Summit</i>, an annual event serving Canadian and international members of the video and electronic game industries, fosters learning, networking, and building partnerships.</p>	

In millions of \$	7. Actual Spending 2005–06	8. Actual Spending 2006–07	9. Planned Spending 2007–08	10. Total Authorities 2007–08	11. Actual Spending 2007–08	12. Variance(s) Between 9 and 11
13. Program Activity: Creation of Canadian Content and Performance Excellence						
Total grants	-	-	-	-	-	-
Total contributions	14.0	14.0	14.0	14.0	11.5	2.5
14. Total Program Activity	300.8	320.8	301.3	299.6	304.1	(2.8)
15. Total TPP	1,015.7	1,150.3	1,098.2	1,157.5	1,117.9	(19.7)
16. Comments on variance(s): Overall variance of \$2.5 million is mainly explained as follows: <ul style="list-style-type: none"> • A reprofile of \$3 million to 2008–2009, due to delays in signing contribution agreements. 						
17. and 18. Significant audit and evaluation findings and URL(s) to last audit/evaluation: Audit of the Canada New Media Fund (June 23, 2004) http://www.pch.gc.ca/pgm/em-cr/index-eng.cfm						

1. Name of Transfer Payment Program: Canadian Arts and Heritage Sustainability Program	
2. Start Date: 2001–2002	3. End Date: 2009–2010
<p>4. Description: The Canadian Arts and Heritage Sustainability Program (CAHSP) is designed to strengthen organizational effectiveness, build operational and financial capacity within the arts and heritage sectors, and ensure that those organizations operate in communities that value their existence, see them as a key asset, and support them. There are six components: Stabilization Projects, Capacity Building, Endowment Incentives, Limited Support to Endangered Arts Organizations, Networking, and Cultural Capitals of Canada.</p>	
<p>5. Strategic Outcome: Canadians express and share their diverse cultural experiences with each other and the world.</p>	
<p>6. Results Achieved:</p> <p><u>Endowment Incentives</u></p> <p>During the past three years, the number of requests to the Endowment Incentives component has increased steadily. In 2007–2008, 97 requests totalling \$14.8 million were approved. Private sector donations increased by \$5 million, from \$23 million to \$28 million, between 2006–2007 and 2007–2008. This steady increase in community support means that the matching incentive of the Department has gone from \$0.64 for each dollar raised in 2006–2007 to \$0.53 in 2007–2008. Since the launch of the component, the federal government’s contribution of \$73.4 million has leveraged \$102.6 million in donations from the private sector for a total of \$176 million invested in arts organizations’ endowment funds. In provinces with similar programs, there is a marked increase in the number of applications received by the Department. Program clients report the key role this program plays in assisting them to attract private sector resources and build an important supplementary revenue stream.</p> <p><u>Capacity Building</u></p> <p>In 2007–2008, the CAHSP Capacity Building component provided support totalling \$4.4 million to 165 projects of which 106 were with arts organizations and 59 with heritage organizations. These projects included business, strategic, and human resources plans, new financing and ticketing systems, employee training, and marketing strategies. Clients continue to report the positive impacts of these projects on organizational strength.</p> <p><u>Cultural Capitals of Canada (CCC)</u></p> <p>In 2007–2008, \$5.9 million in contributions were approved under CCC. Since 2002–2003, there have been 129 eligible applications to CCC. Of these, 34 Cultural Capitals of Canada designations have been awarded, for a total of \$21 million.</p> <p>A survey of CCC applicants and recipients, completed in 2007–2008, assessed its impact. It confirmed that recipients were pleased with the positive outcome of their designation. Many municipalities felt that the mere act of applying for the CCC designation led communities to think more extensively about arts and culture. This prompted a number of communities to proceed with activities even without the designation.</p> <p>For recipient communities, the designation contributed significantly to implementing cultural activities that tended to be larger in scope than originally planned.</p>	

Other results of the CCC survey show:

- greater recognition by municipal officials that arts and culture play a vital role in enhancing quality of life and fostering civic identity and pride,
- greater financial support for arts and culture from the community, and
- increased public awareness of local arts and cultural programs.

Caraquet, New Brunswick, is the first community to have been designated a Cultural Capital of Canada twice: first in 2003 then again in 2009. New applications by previous winning municipalities indicate that results already achieved through CCC are encouraging further municipal support, involvement, and interest in arts and heritage activities.

Networking Initiatives Component

Funding of \$310,000 was approved through the Networking Initiatives component (Creative City Network and *Les Arts et la Ville*) in 2007–2008. Both networks support their members in furthering municipal involvement and investment in cultural development.

Les Arts et la Ville engages Francophone communities and organizations outside Québec through new membership from Manitoba, Yukon, and British Columbia.

The Creative City Network (CCN) furthered local cultural development by hosting its sixth annual conference, which offered professional development sessions, study tours, and networking opportunities. CCN is expanding its outreach to rural and remote communities by organizing regional caucus meetings that include a professional development component tailored to the communities.

In millions of \$	7. Actual Spending 2005–06	8. Actual Spending 2006–07	9. Planned Spending 2007–08	10. Total Authorities 2007–08	11. Actual Spending 2007–08	12. Variance(s) Between 9 and 11
13. Program Activity: Sustainability of Cultural Expression and Participation						
Total grants	15.4	15.4	16.9	16.9	16.3	0.6
Total contributions	5.1	4.9	5.3	5.3	3.8	1.5
14. Total Program Activity	108.7	186.9	163.1	209.2	184.6	(21.5)
13. Program Activity: Access to and Participation in Canada’s Cultural Life						
Total grants	-	-	-	-	-	-
Total contributions	1.6	3.2	4.9	4.9	5.7	(0.8)
14. Total Program Activity	118.4	115.1	127.7	130.6	123.5	4.2
13. Program Activity: Participation in Community and Civic Life						
Total grants	-	-	-	-	-	-
Total contributions	-	0.2	0.2	0.2	-	0.2
14. Total Program Activity	107.9	149.7	145.3	143.2	133.6	11.7
15. Total TPP	1,015.7	1,150.3	1,098.2	1,157.5	1,117.9	(19.7)
16. Comments on variance(s):						
Overall variance of \$1.3 million is explained as follows:						
<ul style="list-style-type: none"> • Transfers were made to other departmental programs to adjust for emerging priorities. 						

17. and 18. Significant audit and evaluation findings and URL(s) to last audit/evaluation:

Formative Evaluation of Two Canadian Arts and Heritage Sustainability Program Components: Cultural Capitals of Canada and Networking Initiatives (June 22, 2005) <http://www.pch.gc.ca/pgm/em-cr/index-eng.cfm>

Audit of the Canadian Heritage Arts and Sustainability Program (February 24, 2005)
<http://www.pch.gc.ca/pgm/em-cr/index-eng.cfm>

1. Name of Transfer Payment Program: Canadian Culture Online Program	
2. Start Date: 2001–2002	3. End Date: 2009–2010
<p>4. Description: Canadian Culture Online Program (CCOP) includes three sub-components: Access and Content, Research and Development, and New Media Sector Development.</p> <p>The objectives of the program are to provide Canadians access to and participation in interactive digital resources that reflect our diverse heritage, cultures, languages, and history, and to ensure that the program contributes to a supportive environment for the new media sector in Canada.</p>	
<p>5. Strategic Outcome: Canadians express and share their diverse cultural experiences with each other and the world.</p>	
<p>6. Results Achieved:</p> <p>In 2007–2008, the CCOP provided \$16.1 million in funding for 66 projects, including:</p> <ul style="list-style-type: none"> • \$8.6 million in support of 55 access and content creation projects (<i>Gateway Fund</i> and <i>Partnerships Funds</i>) that allow Canadians of all ages to access content that reflects our diverse cultures and heritage, and • \$7.5 million in support of 11 research and development projects and initiatives (<i>New Media Research Networks Fund</i> and <i>New Media R&D Initiative</i>) that are developing cutting-edge technological tools to create, manage, and distribute Canadian digital cultural content. <p>The CCOP supported a broad range of projects, in both official languages, all of which attract different audiences.</p> <p>The following results are for websites and research projects that were completed in 2007–2008.</p> <p>A broad range of projects reached audiences of varying sizes. The Canadian Tamil Youth Development Centre’s <i>CanTYD</i> website, a community-developed project, received 11 000 visits over six months. As an example of a larger project, the CBC/Radio-Canada <i>Archives</i>, received 3.9 million visits in a year. The Virtual Museum of Canada continued to be a popular destination, generating nearly 13.3 million visits in 2007–2008.</p> <p>Support for interactive media research and development projects helped create a stimulating environment conducive to creating and distributing yet more dynamic cultural content. Thematic research networks and partnerships have brought together 60 Canadian research institutions and interactive media organizations to collaborate on developing 35 innovative tools.</p> <p>Note: Resources allocated for New Media Sector Development were transferred to Telefilm Canada in 2007–2008. For results, see Sectoral Assistance component in <i>Table 6: Details of Transfer Payment Programs: Canada New Media Fund</i></p>	

In millions of \$	7. Actual Spending 2005–06	8. Actual Spending 2006–07	9. Planned Spending 2007–08	10. Total Authorities 2007–08	11. Actual Spending 2007–08	12. Variance(s) Between 9 and 11
13. Program Activity: Sustainability of Cultural Expression and Participation						
Total grants	-	0.6	0.8	0.8	-	0.8
Total contributions	4.3	5.0	2.2	3.1	3.6	(1.4)
14. Total Program Activity	108.7	186.9	163.1	209.2	184.6	(21.5)
13. Program Activity: Access to and Participation in Canada's Cultural Life						
Total grants	-	-	-	-	-	-
Total contributions	8.3	9.5	8.3	7.4	7.5	0.8
14. Total Program Activity	118.4	115.1	127.7	130.6	123.5	4.2
15. Total TPP	1,015.7	1,150.3	1,098.2	1,157.5	1,117.9	(19.7)
16. Comments on variance(s):						
Overall variance of \$0.2 million is mainly explained as follows:						
<ul style="list-style-type: none"> • Transfers were made to other departmental programs to adjust for emerging priorities. 						
17. and 18. Significant audit and evaluation findings and URL(s) to last audit/evaluation:						
Formative Evaluation of Canadian Culture Online (October 20, 2004)						
http://www.pch.gc.ca/pgm/em-cr/index-eng.cfm						
Audit of Canadian Culture Online Program (June 23, 2004)						
http://www.pch.gc.ca/pgm/em-cr/index-eng.cfm						

1. Name of Transfer Payment Program: Canada Magazine Fund	
2. Start Date: 1999–2000	3. End Date: 2010–2011
<p>4. Description: The Canada Magazine Fund (CMF) supports Canadian magazine publishers and not-for-profit organizations representing periodical publishers to: maintain Canadian editorial content in Canadian magazines, increase Canadians’ access to Canadian magazines, enhance the quality and diversity of Canadian magazines, and strengthen the infrastructure of the Canadian magazine industry.</p> <p>The fund achieves these goals by</p> <ul style="list-style-type: none"> • providing formula funding for magazines to support and enhance their editorial content, • supporting business development projects for small magazine publishers, and • helping the development of the periodical industry as a whole. 	
<p>5. Strategic Outcome: Canadians express and share their diverse cultural experiences with each other and the world.</p>	
<p>6. Results Achieved:</p> <p>In 2007–2008, the CMF contributed \$10.7 million towards the costs of producing Canadian editorial content in Canadian magazines. Canadian content made up over 127 000 pages, or over 92 percent of the total editorial content in these magazines. These figures are similar to last year’s figures.</p> <p>The CMF also helped strengthen the industry’s infrastructure through 31 collective projects that dealt with professional development, promotion and marketing, newsstand sales building, research, and new technology.</p> <p>Canadian readers had access to a wide range of Canadian magazines in 2007–2008 as 63 Canadian magazines were launched, while only 19 magazines folded. There were 15 percent fewer launches than the year before. Of the new titles, 49 were consumer magazines in 11 different subject categories. (Source: Masthead, March–April 2008)</p>	

In millions of \$	7. Actual Spending 2005–06	8. Actual Spending 2006–07	9. Planned Spending 2007–08	10. Total Authorities 2007–08	11. Actual Spending 2007–08	12. Variance(s) Between 9 and 11
13. Program Activity: Creation of Canadian Content and Performance Excellence						
Total grants	-	-	-	-	-	-
Total contributions	11.0	11.0	10.9	10.9	10.7	0.2
14. Total Program Activity	300.8	320.8	301.3	299.6	304.1	(2.8)
13. Program Activity: Sustainability of Cultural Expression and Participation						
Total grants	-	-	-	-	-	-
Total contributions	4.4	4.6	4.7	4.7	3.9	0.8
14. Total Program Activity	108.7	186.9	163.1	209.2	184.6	(21.5)
15. Total TPP	1,015.7	1,150.3	1,098.2	1,157.5	1,117.9	(19.7)
16. Comments on variance(s):						
Overall variance of \$1 million is explained as follows:						
<ul style="list-style-type: none"> • Transfers were made to other departmental programs to adjust to emerging priorities. 						
17. and 18. Significant audit and evaluation findings and URL(s) to last audit/evaluation:						
Summative Evaluation of the Canada Magazine Fund (June 2006) http://www.pch.gc.ca/pgm/em-cr/index-eng.cfm						
Post- Implementation Audit of the Canada Magazine Fund (February 26, 2003) http://www.pch.gc.ca/pgm/em-cr/index-eng.cfm						

1. Name of Transfer Payment Program: Canada Music Fund	
2. Start Date: 2001–2002	3. End Date: 2009–2010
<p>4. Description: The Canada Music Fund (CMF) offers a comprehensive range of both innovative and proven funding components designed to support diversity, capacity, and excellence in the Canadian sound recording industry at every level, and for all participants from creators to audience. Activities supported include song writing development, CD and video/DVD production, marketing, touring, distribution, public awareness, industry training, awards shows, archiving, preservation, providing access, and industry infrastructure development. Through these activities, the CMF contributes to developing Canada’s stars of tomorrow; ensures access to diverse Canadian music choices, both in Canada and abroad; and positions Canadian music for success in the digital age.</p>	
<p>5. Strategic Outcome: Canadians express and share their diverse cultural experiences with each other and the world.</p>	
<p>6. Results Achieved:</p> <p>The Canadian sound recording industry has experienced sharp sales declines this decade, due in large part to the Internet and the rapidly changing retail landscape. Despite this decline, Canadians continue to purchase and access more Canadian music. Since the inception of the CMF, the market share of Canadian artist albums sold in Canada increased from 16% in 2001 to 25.95% in 2007. The number of Canadian songwriters has also increased during that time, with 22 093 Canadian songwriters receiving performance royalties from SOCAN in 2006, up from 17 645 in 2001.</p> <p>In 2007–2008, CMF support continued to ensure the production of varied Canadian music and the development of Canadian talent at home and abroad. The New Musical Works and Canadian Musical Diversity components provided funding for the production of over 350 albums by Canadian artists. To ensure the broad dissemination of these and other Canadian works, over 700 projects received marketing, touring, or showcasing support.</p> <p>The Music Entrepreneur Component (MEC) supported 22 established Canadian sound recording firms in 2007–2008. The funding helps ensure the existence of a diverse range of compelling Canadian musical choices as these companies become increasingly competitive nationally and internationally and position themselves for success in a global economy. The 2007–2008 MEC recipients released 207 albums by Canadian artists in the past year, up from 188 in 2005–2006. Sales of physical albums by Canadian artists outside of Canada rose by 8.5%. They continued to make head way into the online market with sales of downloaded music representing 10.2% of their total sales, up from 1.9% two years ago.</p>	

In millions of \$	7. Actual Spending 2005-06	8. Actual Spending 2006-07	9. Planned Spending 2007-08	10. Total Authorities 2007-08	11. Actual Spending 2007-08	12. Variance(s) Between 9 and 11
13. Program Activity: Creation of Canadian Content and Performance Excellence						
Total grants	-	-	-	-	-	-
Total contributions	15.2	11.5	9.4	9.2	10.8	(1.4)
14. Total Program Activity	300.8	320.8	301.3	299.6	304.1	(2.8)
13. Program Activity: Sustainability of Cultural Expression and Participation						
Total grants	-	-	-	-	-	-
Total contributions	4.5	9.4	11.5	11.5	10.3	1.2
14. Total Program Activity	108.7	186.9	163.1	209.2	184.6	(21.5)
13. Program Activity: Preservation of Canada's Heritage						
Total grants	-	-	-	-	-	-
Total contributions	0.2	0.2	0.2	0.2	0.2	-
14. Total Program Activity	20.4	20.5	21.9	17.1	19.8	2.1
13. Program Activity: Access and Participation in Canada's Cultural Life						
Total grants	-	-	-	-	-	-

Total contributions	2.7	2.1	1.8	1.8	2.4	(0.6)
14. Total Program Activity	118.4	115.1	127.7	130.6	123.5	4.2
15. Total TPP	1,015.7	1,150.3	1,098.2	1,157.5	1,117.9	(19.7)

16. Comments on variance(s):

Overall variance of (\$0.6 million) is explained as follows:

- Transfers were made to other departmental programs to adjust for emerging priorities.

17. and 18. Significant audit and evaluation findings and URL(s) to last audit/evaluation:

Summative Evaluation of Canada Music Fund (October 2007) <http://www.pch.gc.ca/pgm/em-cr/evaltn/2007/2007-04/index-eng.cfm>

Audit of the Canada Music Fund (June 23, 2004) <http://www.pch.gc.ca/pgm/em-cr/index-eng.cfm>

Evaluation of the Canada Music Council (May 18, 2005) http://www.pch.gc.ca/progs/em-cr/eval/2005/2005_01/index_e.cfm

Formative Evaluation of the Canada Music Fund (February 25, 2004) <http://www.pch.gc.ca/pgm/em-cr/index-eng.cfm>

1. Name of Transfer Payment Program: Contribution in Support of the Canadian Television Fund						
2. Start Date: 1996–1997			3. End Date: 2008–2009			
4. Description: The Canadian Television Fund (CTF) supports the creation and broadcast of high-quality prime-time Canadian programs in both official languages and in Aboriginal languages, and builds audiences for these programs. The CTF supports dramas, youth and children’s programs, documentaries, variety shows, and performing arts. It also supports Aboriginal and Francophone productions in minority situations.						
5. Strategic Outcome: Canadians express and share their diverse cultural experiences with each other and the world.						
6. Results Achieved: In 2007–2008, the CTF invested over \$252 million in Canadian productions, which generated over 2 000 new hours of Canadian television programming.* Since its inception in 1996, the CTF has invested more than \$2.5 billion, which generated the production of 25 000 hours of Canadian programs. *Data is not final until the release of the CTF annual report.						
In millions of \$	7. Actual Spending 2005–06	8. Actual Spending 2006–07	9. Planned Spending 2007–08	10. Total Authorities 2007–08	11. Actual Spending 2007–08	12. Variance(s) Between 9 and 11
13. Program Activity: Creation of Canadian Content and Performance Excellence						
Total grants	-	-	-	-	-	-
Total contributions	99.6	120.0	120.0	120.0	120.0	-
14. Total Program Activity	300.8	320.8	301.3	299.6	304.1	(2.8)
15. Total TPP	1,015.7	1,150.3	1,098.2	1,157.5	1,117.9	(19.7)
16. Comments on variance(s): n/a						

17. and 18. Significant audit and evaluation findings and URL(s) to last audit/evaluation:

Summative Evaluation of the Canadian Television Fund Program (October 19, 2005)

<http://www.pch.gc.ca/pgm/em-cr/index-eng.cfm>

Audit of the Canadian Television Fund (June 23, 2004) <http://www.pch.gc.ca/pgm/em-cr/index-eng.cfm>

1. Name of Transfer Payment Program: Cultural Spaces Canada

2. Start Date: 2001–2002

3. End Date: 2009–2010

4. Description: The Cultural Spaces Canada (CSC) program supports the construction, renovation, and improvement of not-for-profit facilities dedicated to arts and heritage. As a complement to the programs offered by Infrastructure Canada, it helps improve the physical conditions that foster creativity and artistic activity within community life.

5. Strategic Outcome: Canadians express and share their diverse cultural experiences with each other and the world.

6. Results Achieved:

Since its inception in 2001–2002, the CSC program has supported over 630 projects, in more than 230 communities across Canada. In 2007–2008, the CSC program contributed to 98 infrastructure improvement projects. These included funding to

- 46 construction and renovation projects;
- 44 projects devoted specifically to purchasing and installing specialized equipment; and
- 8 projects to assist organizations with the costs of feasibility studies for creating or renovating an arts or heritage facility.

For every dollar invested by the program since its inception in 2001–2002, close to six additional dollars are raised from diverse sources, public or private.

These projects improve infrastructure, which facilitates greater creativity, access, and artistic innovation. For instance, a \$2.4 million-contribution from CSC was approved in 2007–2008 for significant renovations and equipment purchases for Théâtre Denise-Pelletier, a leading presenter of theatre for young people in Quebec. This project resulted in the Théâtre being able to meet mechanical, technical, and electrical standards. It will have a significant impact on the organization, allowing it to expand its activities and improve conditions for artists. The upgrades will also provide a safe environment for nearly 100 000 youth who attend its performances each year.

Similarly, in 2007–2008, CSC approved a total of \$186,794 for the Citadel Theatre in Edmonton for the third phase of its modernization of the theatre's technical capacity. Lighting, sound, and other specialized equipment was purchased, enabling the theatre to present larger, more sophisticated productions, co-productions, and touring companies. CSC also contributed a total of \$235,750 to earlier phases of the Citadel's upgrading.

In millions of \$	7. Actual Spending 2005–06	8. Actual Spending 2006–07	9. Planned Spending 2007–08	10. Total Authorities 2007–08	11. Actual Spending 2007–08	12. Variance(s) Between 9 and 11
13. Program Activity: Access to and Participation in Canada's Cultural Life						
Total grants	-	0.3	3.0	3.0	0.4	2.6
Total contributions	12.5	19.8	26.6	27.4	22.9	3.7
14. Total Program Activity	118.4	115.1	127.7	130.6	123.5	4.2
15. Total TPP	1,015.7	1,150.3	1,098.2	1,157.5	1,117.9	(19.7)
16. Comments on variance(s):						
Overall variance of \$6.3 million is explained as follows:						
<ul style="list-style-type: none"> • \$3.3 million could not be spent in 2007–2008 due to project delays; a request has been made to reprofile to 2008–2009. • \$3 million was transferred to other departmental programs to adjust for emerging priorities. 						
17. and 18. Significant audit and evaluation findings and URL(s) to last audit/evaluation:						
Audit of the Cultural Spaces Canada Program (October 20, 2004) http://www.pch.gc.ca/pgm/em-cr/index-eng.cfm						
Joint Formative Evaluation of Arts Presentation Canada, Cultural Spaces Canada and the Canadian Arts and Heritage Sustainability Program (October 22, 2003) http://www.pch.gc.ca/pgm/em-cr/index-eng.cfm						

1. Name of Transfer Payment Program: National Arts Training Contribution Program	
2. Start Date: 1997–1998	3. End Date: 2012–2013
4. Description: The National Arts Training Contribution Program (NATCP) is designed to assist independent Canadian not-for-profit organizations that specialize in training Canadians who seek a professional career in the arts.	
5. Strategic Outcome: Canadians express and share their diverse cultural experiences with each other and the world.	
<p>6. Results Achieved:</p> <p>Since the inception of the program in 1997–1998, through 2007–2008, the NATCP has disbursed almost \$146 million in operating funding to national training schools in various artistic disciplines.</p> <p>In 2001, the NATCP budget was increased from \$6 million to \$16.7 million enabling the program to support institutions that train in non-European based arts forms and Aboriginal based art forms. Prior to the new investment, the program funded 18 institutions, which included only one Aboriginal institution and no institutions that trained in non-European based art forms. Today, the NATCP supports nine culturally diverse institutions and eight Aboriginal institutions, which train artists for professional careers in Canada and internationally in a wide variety of art forms that range from Korean dance to Aboriginal theatre. The 37 institutions currently supported by the program reflect and express Canada’s diverse society.</p> <p>A summative evaluation of the program was completed in March 2007 and posted on the departmental website in early 2008. It found that there is a need for continued federal support in national arts training and that the program is meeting its overall objective to provide arts training of the highest calibre. It also found that the NATCP has an “invaluable” and “significant” impact on Canadians’ access to high-quality artistic and cultural products.</p> <p>Institutions receiving NATCP funding support 3 500 artists each year who complete their training program. Of these, 80% are working professionally, of whom 20% work internationally. Nearly 50% of graduates of NATCP-funded institutions received an award in their first three years after graduation, and are more likely to receive honours, distinctions, and awards than graduates of unfunded institutions.</p>	

In millions of \$	7. Actual Spending 2005–06	8. Actual Spending 2006–07	9. Planned Spending 2007–08	10. Total Authorities 2007–08	11. Actual Spending 2007–08	12. Variance(s) Between 9 and 11
13. Program Activity: Sustainability of Cultural Expression and Participation						
Total grants	-	-	-	-	-	-
Total contributions	17.4	17.0	15.9	15.9	19.4	(3.5)
14. Total Program Activity	108.7	186.9	163.1	209.2	184.6	(21.5)
15. Total TPP	1,015.7	1,150.3	1,098.2	1,157.5	1,117.9	(19.7)
16. Comments on variance(s):						
Overall variance of \$3.5 million is explained as follows:						
<ul style="list-style-type: none"> • Transfers received from other departmental programs to adjust for emerging priorities. 						
17. and 18. Significant audit and evaluation findings and URL(s) to last audit/evaluation						
Summative Evaluation of the National Arts Training Contributions Program (May 2007)						
http://www.pch.gc.ca/pgm/em-cr/evaltn/2007/2007-03/index-eng.cfm						

1. Name of Transfer Payment Program: Publication Assistance Program						
2. Start Date: 1996–1997			3. End Date: 2009–2010			
<p>4. Description: The Publication Assistance Program (PAP) is delivered in partnership with the Canada Post Corporation and decreases the costs to eligible Canadian periodicals of mailing copies to Canadian readers. Assistance is provided to more than 800 publishers of almost 1 200 different Canadian periodicals, supporting the delivery of 210 million eligible copies of periodicals. These include: general or special interest paid circulation magazines, non-daily community newspapers, unpaid request circulation periodicals, and religious, scholarly, Aboriginal, ethno-cultural, farm, and official language minority periodicals.</p>						
<p>5. Strategic Outcome: Canadians express and share their diverse cultural experiences with each other and the world.</p>						
<p>6. Results Achieved:</p> <p>In 2007–2008, the program provided Canadian magazines and non-daily newspapers with postal subsidies of over \$58 million, representing an average of about 64.8% of their total mailing costs. The program funded 1 153 different publications and supported the distribution of over 187 million copies of Canadian periodicals through the mail.</p> <p>Canadian readers had access to a wide range of Canadian magazines in 2007–2008 as 63 new Canadian magazines were launched, while only 19 magazines folded. There were 15% fewer launches than the year before. Of the new titles, 49 were consumer magazines in 11 different subject categories. (Source: Masthead, March–April 2008).</p>						
In millions of \$	7. Actual Spending 2005–06	8. Actual Spending 2006–07	9. Planned Spending 2007–08	10. Total Authorities 2007–08	11. Actual Spending 2007–08	12. Variance(s) Between 9 and 11
13. Program Activity: Access to and Participation in Canada's Cultural Life						
Total grants	45.4	45.4	45.4	45.4	45.4	-
Total contributions	-	-	-	-	-	-
14. Total Program Activity	118.4	115.1	127.7	130.6	123.5	4.2
15. Total TPP	1,015.7	1,150.3	1,098.2	1,157.5	1,117.9	(19.7)
<p>16. Comments on variance(s): n/a</p>						

17. and 18. Significant audit and evaluation findings and URL(s) to last audit/evaluation:

Summative Evaluation of the Publications Assistance Program (June 22, 2005)

<http://www.pch.gc.ca/pgm/em-cr/index-eng.cfm>